

Tailored Advocacy Plan

Overview:

This tailored advocacy approach seeks to empower individuals at the grassroots level to influence elected officials, raise awareness of Ukraine's struggle, and actively work to shift public opinion toward stronger support for Ukraine. By leveraging local networks, sustained action, and strategic social media engagement, we can amplify our collective voice.

This plan does not diminish the significance of regular communication from the general public to their elected representatives or the White House. Instead, it focuses on amplifying targeted messaging directed at moderate Republicans in swing and Republican-leaning states. The objective is to underscore the broad public support for Ukraine and to highlight concerns regarding national security should the U.S. provide support to Russia.

Objectives:

- **Targeted Messaging:** Focus efforts on moderate Republican representatives in swing and Republican-dominated states.
- **Public Support:** Demonstrate the general public's strong backing for Ukraine.
- **Condemnation of Putin:** Express widespread mistrust and condemnation of Putin, who is recognized as a dictator and war criminal.

Methods:

1. Volunteer-Constituent Coordination:

- Core volunteers will coordinate efforts within their respective states.
- Volunteers will recruit a network of approximately 5 individuals (family, friends, and colleagues), each of whom will recruit additional members to form small groups of 5-10 people.
- Each small group will be led by a coordinator who will ensure that all participants understand the key messaging coming from the state coordinator.

2. Action Plan:

- Group members will be asked to make at least one phone call and send one email per week to their elected representatives.
- The state coordinator will regularly provide the necessary messaging to ensure consistency in communication.
- Weekly updates will be collected from each group to assess the effectiveness of the advocacy efforts. The target is to reach at least 500 constituents per week per elected representative.

3. Engagement through Social Media:

- Participants will be encouraged to post about their actions on social media, sharing screenshots of their completed calls/emails as a way to inspire others and spread awareness.

- Small group leaders should also encourage followers to engage with the social media accounts of elected representatives (LinkedIn, Facebook, Instagram, and X) and post supportive content for Ukraine, while condemning Russian aggression.

Volunteer Instructions:

Find 10 mins & 5 people, make a difference 🇺🇸 🇺🇦

Volunteer instructions

- **Save Your Senator & Rep's Info:** Add their phone numbers and emails to your phone contacts.
- **Follow Them Online:** Connect with them on Facebook, Instagram, X, and YouTube
- **Recruit 5 friends or family members to do the same**

Weekly Action

1. **Once a week, call and send an email about the current issue.**
2. **Engage on Social Media:** Check their social media for Ukraine-related posts and leave positive comments to thank them for their support
3. **Reach back to the person who recruited you for any updates or instructions**
4. **Send an action reminder and instructions to 5 people you've recruited**
5. **Check in with them to make sure they're staying on track!**

Here is the list, top people on the list are at most priority

Senators

State	Name	Rating
AK-R	Murkowski, Lisa [AK]	98
IN	Young, Todd [IN]	96
ME	Collins, Susan [ME]	96
NC	Tillis, Thom [NC]	96
KY	McConnell, Mitch [KY]	95
KS	Moran, Jerry [KS]	94
LA	Kennedy, John Neely [LA]	94
AK	Sullivan, Dan [AK]	93
LA	Cassidy, Bill [LA]	93
MS	Wicker, Roger [MS]	93
SD	Rounds, Mike [SD]	93
SD	Thune, John [SD]	93
WV	Capito, Shelley [WV]	93
TX	Cornyn, John [TX]	92
IA	Ernst, Joni [IA]	74
ID	Risch, James [ID]	69
ND	Cramer, Kevin [ND]	68

UT	John Curtis[UT]	68
AR	Boozman, John [AR]	67
IA	Grassley, Charles “Chuck” [IA]	67
ID	Crapo, Michael “Mike” [ID]	67
ND	Hoeven, John [ND]	67

U.S. Representatives

AL-03	Rogers, Mike [AL3]	58
AR-02	Hill, French [AR2]	58
AR-03	Womack, Steve [AR3]	58
CA-22	Valadao, David [CA22]	58
CA-41	Calvert, Ken [CA41]	58
CA-45	Steel, Michelle [CA45]	58
CO-05	Lamborn, Doug [CO5]	58
FL-02	Dunn, Neal [FL2]	58
KY-05	Rogers, Harold “Hal” [KY5]	58
KY-06	Barr, Garland “Andy” [KY6]	58
NC-07	Rouzer, David [NC7]	58
NY-02	Garbarino, Andrew [NY2]	58
OH-10	Turner, Michael [OH10]	58
OH-14	Joyce, David [OH14]	58
OK-03	Lucas, Frank [OK3]	58
PA-01	Fitzpatrick, Brian [PA1]	58
PA-11	Smucker, Lloyd [PA11]	58
SC-02	Wilson, Joe [SC2]	58
TN-03	Fleischmann, Charles “Chuck” [TN3]	58
CA-40	Kim, Young [CA40]	57.5
CA-48	Issa, Darrell [CA48]	57.5
NJ-04	Smith, Christopher “Chris” [NJ4]	57.5
TX-06	Ellzey, Jake [TX6]	57.5
TX-10	McCaul, Michael [TX10]	57.5
FL-05	Rutherford, John [FL5]	57
FL-28	Gimenez, Carlos [FL28]	57
GA-08	Scott, Austin [GA8]	57
MO-02	Wagner, Ann [MO2]	57
NC-09	Hudson, Richard [NC9]	57
NE-02	Bacon, Don [NE2]	57
OH-05	Latta, Robert [OH5]	57
PA-15	Thompson, Glenn [PA15]	57
TX-02	Crenshaw, Dan [TX2]	57
WA-04	Newhouse, Dan [WA4]	